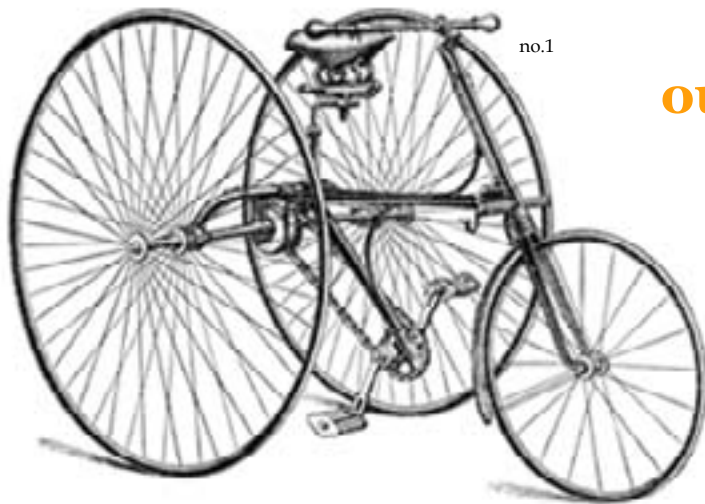
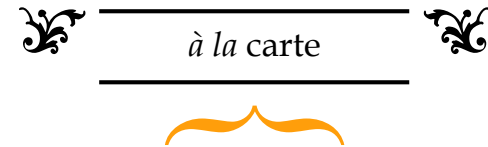


no.1

business *motif*. WEB AND PRINT DESIGN

we capture your company's essence and translate it to the world.

all services come with a 100% excitement guarantee. explore our packages for extra savings or buy à la carte.



our packages

click below to learn more

*brand identity
promotional
email marketing*

designed for print and the web

- ✂ logos
- ✂ websites
- ✂ business cards
- ✂ stationery
- ✂ print brochures
- ✂ interactive brochures
- ✂ presentations
- ✂ reports
- ✂ packaging
- ✂ newsletters
- ✂ postcards
- ✂ advertisements
- ✂ books
- ✂ banners/event rollups

*don't see something you need? we probably design that too!
check with us.*

*planning an event? looking for personal branding? browse our **event motif** and **image motif** services.*

brand identity packages. *starting a new business or want to update your brand?*

the identity

your custom designed
signature look

- ✦ logo
- ✦ business cards
- ✦ stationery

starting at \$3000
interested? contact us

la petite presence

what you need to get
started online and off

- all elements in
the identity package
- +
- ✦ a brochure website

starting at \$5000
interested? contact us

the presence

bring your vision to life
virtually and in print

- all elements in
the identity package
- +
- ✦ an interactive website

starting at \$8000
interested? contact us

promotional packages. *need a creative way to tell the world what you are up to?*

the e-marketer

emails with
stand-out style

- ✦ custom-designed emails
for newsletters, events and
promotions

see the next page for details

starting at \$750
interested? contact us

the publicist

let the public know what
you have to offer

- all elements in
the e-marketer package
- +
- ✦ print brochure or online
interactive brochure/
presentation

starting at \$2500
interested? contact us

the social butterfly

network in
style

- ✦ blog design
- ✦ custom twitter
and facebook pages

starting at \$1200
interested? contact us

the e-marketer package. simple, easy and effective email marketing

the e-marketer

create emails with stand-out style.

Monthly newsletters, invitations, promos and more. No matter what you send, your organization's emails will stand out in style. Start with custom designed stationery, then pair it with our menu of stylish content layouts to create works of art every time.

send now, later or automatically.

We make it easy to send with a click, schedule an email in advance or create an auto-responder that sends automatically based on your subscribers' actions. Any way you choose, you'll have Urban Motif's sophisticated delivery network handling the world of email delivery so you don't have to.

see who's opening and clicking.

With Urban Motif's real-time response tracking, you'll see who's opening, clicking, signing up and more. Plus, you'll learn from your results with stylish graphs and reports that help you spot trends over time. The more you use theMarketer, the smarter you'll feel each time you hit send.

1 first, select a custom design option.

Give your campaigns memorable style with handcrafted email brand stationery.

concierge design

Work one-on-one with us to create hand-crafted stationery as unique as you are.*

1 email template starting at \$750
interested? contact us

design suite

Highlight different messages or seasons with a set of 3 custom stationery.

3 email templates starting at \$1500
interested? contact us

2 then choose a monthly plan.

Our flexible monthly plans start at just \$30/month and include:

- custom designed email stationery
 - pay nothing more for surveys & forms
 - great customer support & expertise
 - adjust your plan at any time
 - go month-to-month
 - save 10% when you sign up for a year
- [click here to download more information on pricing and email marketing features.](#)**

* This package includes 1 email template. Additional templates can be designed at a cost of \$450 each OR choose our design suite and get 2 more templates at our best rate - \$375 each.